

# **2017 Barrel Daze**

## **Stallion Incentive Sponsor Packet**

### **Valley Girls Barrel Racing Association Stallion Incentive Program**



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**VGBRA** is a group consisting of over 100, women, men, and children dedicated to promoting the sport of barrel racing.

**Barrel Daze** began in 1979 and is now ranked as one of the top 10 barrel racing futurities in the nation. The second weekend in April, VGBRA's Barrel Daze welcomes over 500 barrel racers to Walla Walla, Washington. Contestants from all over the United States and Canada compete for over \$135,000.00 in prize money.

**VGBRA STALLION INCENTIVE PROGRAM** is held in conjunction with the Open VGBRA Barrel Daze Futurity and Maturity. It is the longest, continuous running program of its kind in the United States and in Canada.

We are preparing to celebrate 25 successful years this April of 2017 with the Stallion Incentive Program. The Stallion Incentive Program contributes over \$50,000 to the VGBRA Futurity added purse money as well as paying the owners of the Incentive Stallions over \$30,000. The top 10 average winners in the Stallion Incentive Futurity and top 8 in the Stallion Incentive Maturity are presented awards and products that are donated by our sponsors.

**Gold Spur Sponsor - \$2,500.00\***

- 2 - 10' x 18' vendor spaces at Barrel Daze (\$1,000.00 value)
- 2 full page ads in Barrel Daze program
- 2 banner placements throughout the arena
- 8 promotional announcements each day of Barrel Daze
- 5 tickets to year-end banquet
- Web site and Social Media advertising

**Silver Spur Sponsor - \$1,500.00\***

- 1 - 10' x 18' space at Barrel Daze (\$500.00 value)
- Full page ad in Barrel Daze program
- 2 banner placements throughout the arena
- 6 promotional announcements each day of Barrel Daze
- Web Site and Social Media Advertising

**Bronze Spur Sponsor 1,000.00\***

- 1 – 10' x 18' vendor space at Barrel Daze (\$500.00 value)
- $\frac{3}{4}$  Page ad in Barrel Daze Program
- 2 Banner placements throughout the arena
- 4 promotional announcements each day of Barrel Daze
- Web site and social media advertising

**Ruby Spur Sponsor - \$500.00\***

- Half page ad in Barrel Daze program
- 1 banner placement in the arena
- 2 promotional announcements each day of Barrel Daze
- Web site and social media advertising

**Emerald Spur Sponsor – under \$500\***

- Business card sized ad in Barrel Daze program
- 1 banner placement outside the arena
- 2 promotional announcements each day of Barrel Daze
- Web site and social media advertising

\*Sponsorship amounts include a monetary donation or the same monetary value in product donation.